License application, Sandy Salt Pig, Studland

Studland Parish Council objects to this license application. This is largely in the interests of prevention of potential public nuisance, as well as concerns about protecting public safety, and concerns about avoiding likely adverse impacts of the operation on the natural environment in a sensitive area of outstanding natural beauty:

Specifically the Parish Council's concerns in relation the above points are:

- The facility is in a car park close to houses: the residents of these are opposed to this license application. They are happy with the Sandy Salt Pig being there during normal 09.00 17.00 hours, as a café, but they do not want rowdy noise or drunken behaviour coming from there during the evening.
- There are already a number of licensed facilities in Studland, near the beach: the Bankes Arms, the Pig on the Beach, Knoll House Hotel, and also the Old Harry Bar. There is no need for yet another.
- Whilst the former Middle Beach café (which this establishment has replaced) had an alcohol license,
 - That café was hidden from view, 10 meters below the car park, on the sea front, and much further from the houses.
 - In the last 10 15 years, and maybe longer, the café was never open beyond 18.00, even in the summer.
- The submitted application form lacks important detail on the type of offering the Sandy Salt Pig would want i.e. whether they want it open every night, or just occasionally.
- The Parish Council remains concerned about the risks to public safety associated with selling alcohol from these premises, given their proximity to the sea and foreshore.
- The Parish Council is also concerned about the threat of detriment to the surrounding local environment, flora and fauna arising from carelessly discarded litter i.e. littering and increased fire risks in a sensitive area close to protected heathland.

In consequence Studland Parish Council asks the Licensing Committee to reject this application.

Tim Watton,
Parish Clerk, Studland Parish Council
19th July 2023